

# Happy Holidays Design

Designed for Domino's® Pizza Happy Holidays National Campaign. Illustrated and printed for marketing materials that included boxtops, giant postcards, menu mailers, super-sized postcards and free-standing inserts.



# Halloween Design

Developed as a potential design for a Domino's® Pizza Halloween Campaign. Illustrated and custom font made using Illustrator CS2.



# T-shirt Design

Developed as a potential design for The Denver Botanic Garden's Summer Concert Series T-shirt in 2006.



# Beer Packaging Design

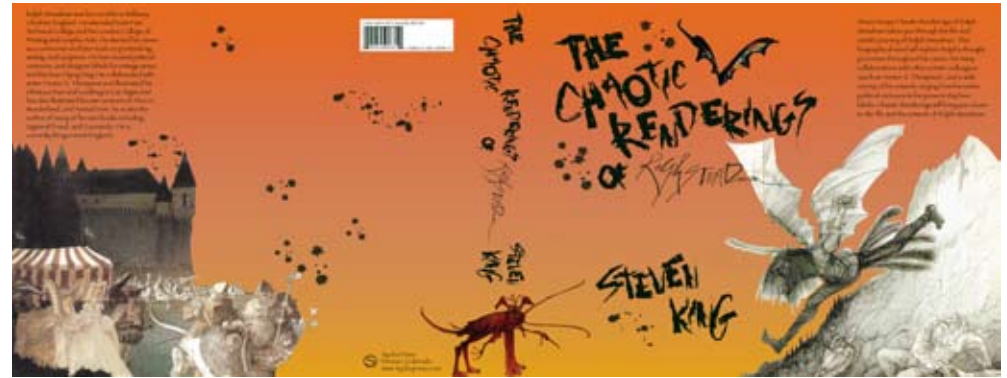
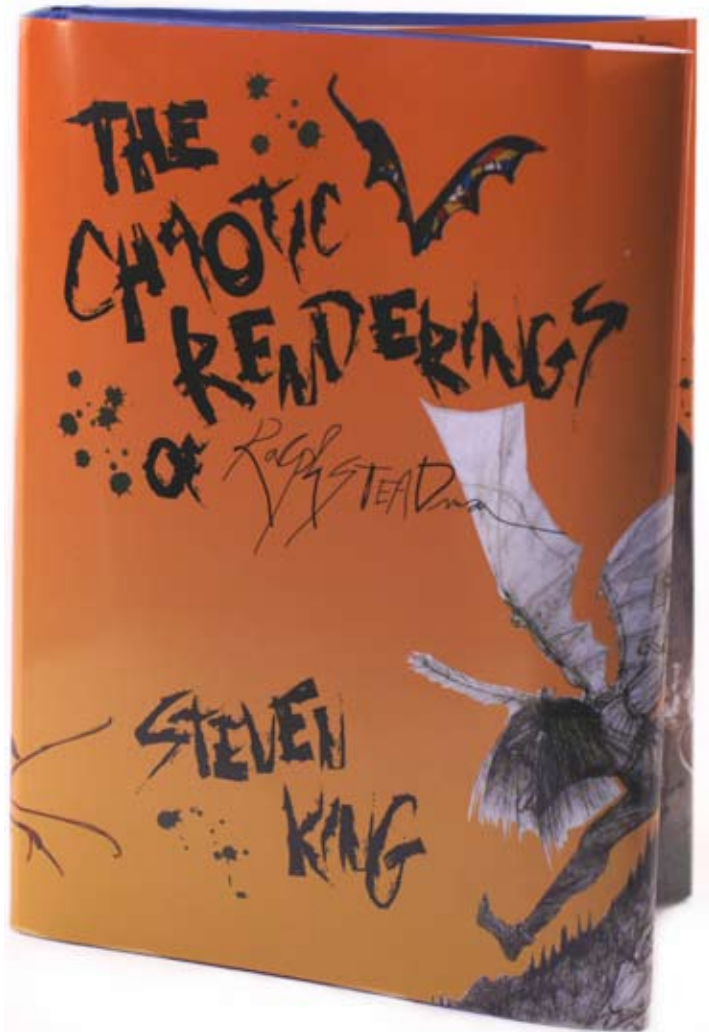
Packaging includes six pack holder (template made in Illustrator), and beer labels. Holder and labels were hand made, cut and glued. Original illustration was used and was a mock of the New Belgium brand.





# Book Cover Design

Designed for a hard back book with inside flaps that fold around cover. Custom font made in Illustrator CS2. Printed on glossy paper and hand scored and folded.



# CD Packaging Design

Packaging includes CD insert with biography on local dj, CD tray design, CD label design, and track list on back of the case. Inserts were hand-cut and scored. Original photography was used.



# Postcard Design

Birthday postcard designed for ROXY Vail which was mailed out to client's in Colorado for a marketing promotion for the month of the client's birthday.



# Holiday Coupon Card Design

Holiday card designed as a marketing promotion for the entire year of 2008 for ROXY Vail and was mailed to client's in Colorado. The inside design includes 12 coupons with custom illustrations which are to be used for discounts each month of 2008.



*Holiday Cheer to Stay All Year!*

<p><i>January</i> Spend \$100 Receive a <b>FREE</b> Pair of Hanky Panky Undies Valued up to \$18</p> 	<p><i>February</i> <b>20% OFF</b> Anything Pink Or Red</p> 	<p><i>March</i> <b>\$25 OFF</b> Any Purchase of \$100 or More</p>
<p><i>April</i> Spend \$100 Receive a <b>FREE</b> Pair of Earrings Valued up to \$40</p> 	<p><i>May</i> <b>15% OFF</b> Flip Flops</p> 	<p><i>June</i> <b>20% OFF</b> Casual Shorts</p> 
<p><i>July</i> <b>15% OFF</b> Any Summer T-Shirt</p> 	<p><i>August</i> <b>\$25 OFF</b> Any Purchase of \$100 or More</p>	<p><i>September</i> <b>20% OFF</b> Any Fall Sweater</p> 
<p><i>October</i> Breast Cancer Month <b>20% OFF</b> Anything Pink Beneficiary</p> 	<p><i>November</i> <b>\$25 OFF</b> Casual Boots</p> 	<p><i>December</i> <b>20% OFF</b> One Holiday Top</p> 

Discounts good while supplies last during 2008. Card must be present for discounts. This card is not valid for sale merchandise, previous purchases or any other offer. To use simply present this card at the time of purchase. This card may not be redeemed or exchanged for cash. Monthly items are exclusive to the specific month and will not be honored anytime but the specific month. One card per customer. ROXY is not responsible for lost, stolen or damaged cards. ROXY reserves the right to change these requirements.





# Magazine Ad

Ad designed for DeStijl Clothing Store in Cherry Creek North printed in 303 Magazine April 2008.



**DESTIJL**  
clothing

**ENJOY 10% OFF WITH THIS AD!**



PRAIRIE  
UNDERGROUND  
MEK DENIM  
TED BAKER  
FIDELITY  
EDUN  
PENGUIN  
TRUNK LTD  
MIKE & CHRIS  
LOVE QUOTES  
ALPHA  
INDUSTRIES

**300 FILLMORE DENVER CO  
CHERRY CREEK NORTH  
303.321.1585  
[www.myspace.com/destijlclothing](http://www.myspace.com/destijlclothing)**



# Benefit Design

Designs produced for two charity benefits I am throwing for my baby nephew in June 2008. Photography is courtesy of Children's Hospital of Denver and is of my nephew. Design philosophy was to create pieces that would impact the audience and represent how fragile life is.



Seth Jacob Benjamin Long entered the world 3 months premature on March 18<sup>th</sup>, 2008. At the tender age of 2 ½ months he has already undergone 3 major surgeries including his tracheotomy. His care is very critical and is still receiving extensive treatment. Your donations will go towards helping relieve his current medical bills and future medical attention. All donations are greatly appreciated and additional donations are welcome. There will be a cash donation raffle with a chance to win products and services provided proudly by Vain Salon, Roxy Vail, De Stijl Clothing, Spicy Pickle & others. Raffle tickets \$2 each.

*Santa Fe Tequila Company* 901 W. 10<sup>th</sup> Ave. (10<sup>th</sup> & Santa Fe)  
[santafetequilacompany.com](http://santafetequilacompany.com)  
8:30pm-2:00am \$5 Suggested Door Donation  
Dj's: Crazy Larry, Sector7, Tess & Special Guest

Design: Sharlene Sycks (Seth's Aunt) [sharlensycks@hotmail.com](mailto:sharlensycks@hotmail.com)  
Printing donated by Anaconda Printing [anacondaprinting.com](http://anacondaprinting.com)

